

Research on Content-based College English ESP Teaching Model under the Background of MOOC

Fan Ming

Dalian University, Dalian, China, 116022

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Abstract: In the new era, Internet technology is booming, and the university education system is constantly introducing Internet technology for innovative reform of the education system. The term MOOC came into being quietly, which has given birth to a new round of innovative reform of higher English teaching mode. Taking ESP as the theoretical basis and adapting to the current students' learning needs is an effective way to solve the above problems. Starting from the background of MOOC, this paper studies the content-based ESP teaching mode in College English.

1. Introduction

MOOC is a new network teaching mode which is gradually rising with the rise of the Internet. The emergence of MOOC provides the possibility of realizing the reversal of the classroom, and also provides the resources support for teachers to implement the real teaching reform. It can enable teachers to truly realize the complete teaching reform system of pre-class preview, in-class discussion and after-class homework, and can greatly improve the learning efficiency and classroom teaching quality, which is more practical in ESP teaching of College English. As a new web-based teaching mode, MOOC has become more and more popular in China's universities in recent years, especially in the course of College English. However, such a teaching mode has been unable to adapt to the development of College students. ESP teaching mode emphasizes the development of students. It should teach students how to learn English while teaching them English knowledge, so as to promote and improve students' English communicative competence, which is basically consistent with the MOOC in essence.

2. The current dilemma of college English ESP teaching mode

There are still many problems in ESP teaching mode of College English. In the traditional teaching mode, colleges and teachers tend to attach importance to results rather than abilities. In the course assessment, many teachers still regard students' achievements as the whole, and only impart knowledge to students, rather than teaching students the method of learning knowledge. At present, few college students choose to learn English because they are really interested in English, which requires that college English teaching should pay attention to the dual cultivation of knowledge and ability, which is also the fundamental purpose of implementing ESP teaching mode in College English in China, as showed in figure 1. ESP teaching mode pays attention to the cultivation of

ability, while content-based ESP teaching mode of College English refers to the teaching mode based on subject knowledge, and content-based teaching is a teaching concept that integrates subject content learning with language skills learning. While promoting English communication, it should also cultivate learning skills, teaching students how to learn English is the most effective way to promote English communication.

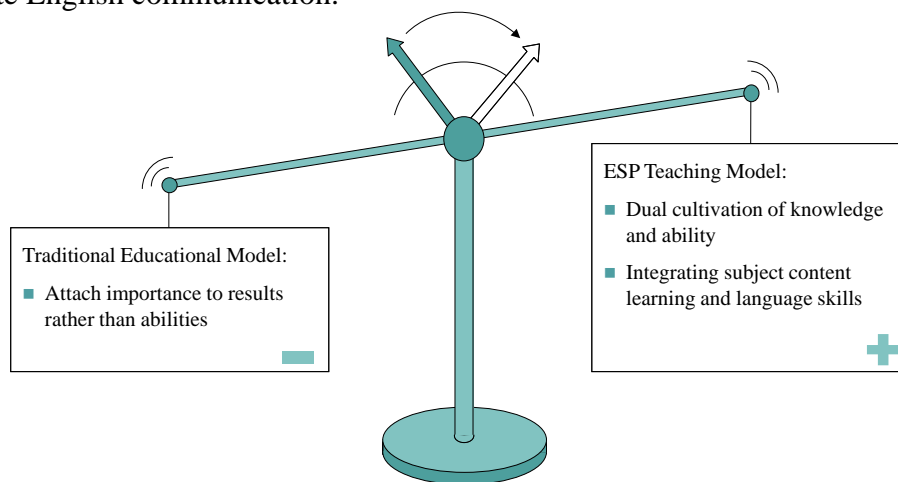


Fig 1. Conflicts between ESP teaching mode and traditional teaching mode

The so-called ESP in College English ESP is a kind of general academic English, which is broad in nature and pays more attention to English communication and English learning skills for different disciplines. This ESP teaching method of College English can help students to learn English effectively, and is a magic weapon for students to move from elementary English to double English. ESP focuses on academic skills and linguistic communicative competence in disciplines, rather than subject knowledge, which belongs to a language teaching method. Content-based teaching mainly aims at the subject content or information that students are about to learn, so as to organize and implement teaching. Therefore, the main teaching mode of ESP teaching in College English, which relies on content, is to carry out language teaching on the basis of a certain subject or subject content, so as to effectively integrate language learning with subject knowledge, and then effectively improve students' subject knowledge, cognitive ability, and language level and so on. At present, ESP teaching in China is facing an important problem. Because of the single knowledge structure of teachers in China, there is no research background on ESP, and some college English teachers with higher degrees are only suitable for basic English teaching, which seriously affects content-based ESP teaching in College English, and cannot meet the needs of society, students and the cultivation of compound talents.

3. Opportunities and challenges brought by MOOC to college English ESP teaching mode

College English ESP refers to the common nature of different disciplines. It is a kind of general academic English with universality and extensiveness, which pays more attention to English communication and English skill teaching. ESP College English Teaching Model can greatly improve students' English learning efficiency and help students with elementary English skills to improve their English skills.

3.1 Opportunities brought by MOOC to college English ESP teaching mode

As a new teaching method, MOOC brings certain opportunities, especially for ESP teaching mode of College English. The open characteristic of MOOC is exactly what college English

teachers' need at present. College English teachers in China usually go to universities directly after graduation of undergraduate or graduate students. Many English teachers do not have ESP teaching experience. They do not know how to carry out ESP teaching, or how to effectively carry out ESP teaching in order to really help students. MOOC can solve this dilemma very well. Teachers can strengthen their ESP teaching ability through MOOC learning, and effectively carry out ESP teaching to adapt to the development of students. Teachers can also directly apply MOOC they have watched to practical teaching, so that students can adapt to this new teaching mode as soon as possible, and their unique teaching methods can also arouse students' interest in learning English.

3.2 Challenges brought by MOOC to college English ESP teaching mode

In order to promote the application and development of MOOC, students should constantly strengthen their basic English skills. In order to prepare for the coming trend of MOOC, it is necessary for students to have the ability to learn all-English courses and the basic knowledge of English. The advantages of MOOC are self-evident, but the introduction of MOOC also brings some problems. The course recording process of MOOC is restricted to a certain extent by the course content, which affects the implementation of MOOC teaching mode.

4. Characteristics of content-based ESP Teaching Model in College English under MOOC Background

4.1 MOOC's requirement for English skills has been greatly improved

In response to the requirements of the times, College English should also make use of the advantages of MOOC to develop ESP teaching mode in schools, so as to meet the needs of students' professional development. The field of higher education is greatly influenced by the development of MOOC. More and more teachers have gradually started the network teaching mode, and combined it with the offline education mode, which makes MOOC integrate with traditional teaching mode, so as to achieve good teaching objectives. The combination of MOOC and traditional teaching methods is mentioned here. In order to effectively apply MOOC in College English teaching, teachers can use the development of MOOC and some other types of network resources to carry out content-based ESP teaching in College English. This type of teaching method is called MCE mode foreign language teaching (MOOC course + CBI + ESP), which is a teaching mode between language-driven and content-driven.

4.2 MCE teaching mode help students to better play their own strengths

As the main body of learning knowledge, students need to take knowledge as the basis, and constantly cultivate students' ability of self-learning. Students should learn to think independently and solve problems, so as to ensure that they think actively and solve problems when they encounter them. Teachers should combine MOOC resources with theoretical knowledge to ensure that students can actively complete the tasks assigned in class. At the same time, they can learn independently after class, and combine MOOC resources with network resources to ensure the integrity of knowledge, so as to complete the basic learning tasks. MCE teaching mode has been implemented by many schools. The main advantage is that students can learn to think independently, ensure the accuracy of vocabulary in communication, and tell things concisely. Students also have the ability to collect, organize, classify, identify and understand different information. Students can collect information according to their own preferences, so as to ensure self-management of learning. Students' thinking space is infinite, what teachers need to do is to constantly correct students'

ideological direction, guide students to think independently, and cultivate their ability of independent learning. The students' thinking ability is improved, and the speed of mastering knowledge in different fields is faster. Students need to pay more attention to foreign language learning. They need to know how to enrich themselves by all means and obtain more content through various channels. Students should know how to classify and sort out different knowledge, and learn to supplement their knowledge in areas they do not understand or are not good at, so as to ensure that they have a thorough knowledge of each subject, so as to continuously improve their language organizational ability.

5. Conclusions

In the traditional teaching mode, most students do not use appropriate and effective learning strategies for English learning, but simply passively accept the knowledge taught by teachers. Under the content-based MOOC teaching mode, students' learning interest and motivation can be more stimulated, the classroom atmosphere is more active, and the spoken English level can also be significantly improved. The rise and development of MOOC bring opportunities and challenges to our country's dependent English teaching. Under the background of MOOC, English ESP teaching also has many advantages and characteristics. The relying ESP teaching mode has obviously changed and improved students' learning motivation, strategies and English proficiency.

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